

ACCEPTING APPLICATIONS UNTIL DECEMBER 4, 2017



The CoolCalifornia Small Business Awards Program recognizes California small businesses that integrate energy efficiency, water conservation, recycling/repurposing, and other sustainability initiatives into their business operations. To receive recognition for your climate-friendly actions, apply for an award TODAY! Go to www.CoolCalifornia.org for more information.

IMPORTANT DATES

- Sept. 11, 2017** – Open application period
- Dec. 4, 2017** – Last day to apply
- Jan. 2018** – Site visits to prospective winners
- Feb. 2018** – Winners announced
- Mar. 2018** – Awards ceremony in Sacramento

AWARD CATEGORIES



CoolCalifornia.org
BUSINESS OF THE YEAR

BUSINESS OF THE YEAR

Awarded to California small businesses that take significant actions to reduce their climate impacts and can demonstrate measurable greenhouse gas emission reductions. The Business of the Year Award winners will also be able to document cost savings, return on investment or other benefits from the actions taken.



CoolCalifornia.org
CLIMATE LEADER

CLIMATE LEADER

Awarded to California small businesses that were proactive in reducing their climate impacts and can describe in detail the specific actions taken.

BECOME A PROGRAM SPONSOR

Platinum Sponsor \$1,000

- premier recognition on all advertising
- logo on Small Business Awards webpage with link to company website
- full page advertisement in the awards ceremony program guide
- invitation to speak and exclusive signage at the award ceremony

Gold Sponsor \$500

- high profile recognition on all advertising
- logo on Small Business Awards webpage with link to company website
- ½ page advertisement in the awards ceremony program guide

Sponsor \$250

- recognition on all advertising
- logo on Small Business Awards webpage
- ¼ page advertisement in the awards ceremony program guide

Bronze Sponsor \$100

- recognition on all advertising
- recognition on website

For more information, contact:

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